

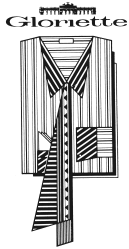
LOGOTYPE DESIGN
BRANDS & CRESTS | EX LIBRIS | MEDALS
AUSTRIA | GERMANY | SWITZERLAND
SLOVENIA | ITALY | FRANCE | USA

For me, the development of graphic signs, or signets, is as time intensive an endeavor in terms of research and design as other large-scale projects, image sequences and pictorial as well as photographic concepts — regardless of whether these signs should represent brands, illustrate products or characterize individuals, and irrespective of whether the task is to design a pure word mark, a signet or a classical combination mark.

The coat of arms as the historic form of the logo is based on the medieval shield with its characteristic features — a simple color scheme, strong contrasts and the defined stylization of figures. I value taking on the graphic challenge of designing coat of arms and attempting to transfer them visually into the present, which became more important as the bourgeoisie joined the nobility in its interest in genealogy and heraldry.

The design of an ex libris — the bibliophile's personal visual shorthand to mark their possession — crystallizes one of the original meanings of the ambiguous Greek term *lógos* [λόγος] as a designation for word, as the traditional Greek typeset not only included types for individual letters but also initially comprised types for entire syllables and words, which as a result were referred to as logotypes.

1977-2023



1977 · Gloriette Hemden · Wien/A

wohNKUNST
GRAZ · HANS-SACHS-GASSE/ECKE TUMMELPLATZ

1977 · Wohnkunst Planung & Einrichtung · Graz/A

**EMILIO
PARINI**
GLORIETTE

1979 · Gloriette Hemden · Stegersbach/A

Photo Atelier
Thurm

1977 · Studio Clara Thurm · Graz/A



1978 · Hemden Kahr · Graz/A



1979 · Club Sascha · Hamburg/D

**ANTIQUITÄTEN
JOSEF KOTNIK**

1977 · Antiquitäten Kotnik · Graz/A

memo
Der intelligente Zeitplaner

1978 · Media Print & Paper · Hamburg/D



1979 · Erhard Gajewsky · Santa Monica/CA/USA



1980 · Lea v. Rosanelli · Altmünster am Traunsee/A

fontano

1980 · Dr. Alfred Fontano · Lions Club · Amstetten/A



1981 · Ing. Walter Attenbach · Norderstedt/D



1981 · Bootshaus Alte Alster · Hamburg/D

Café
KAFFEE

1982 · Café Kaffee · Hamburg/D

design

1982 · Design Mobiliar · Hamburg/D



1982 · Ing. Julius Ranz · Trau/A



STADTMUSEUM GRAZ
PALAIS KHUENBURG

1982 · Kulturamt der Stadt Graz · Graz/A

KURfürst
Reimarusstraße

1983 · Kurfürst · Hamburg/D



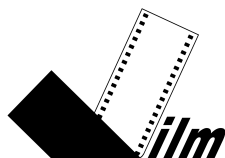
1983 · Hot Photo Gallery · Hamburg/D



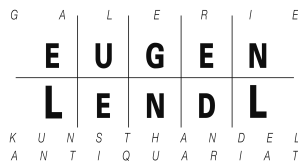
1984 · Schlossgalerie Gschösser · Brixlegg/A



1985 · Reisebüro Dengg · Graz/A



1983 · Dr. jur. Harald Hohenberg · Graz/A



1984 · Galerie Eugen Lendl · Graz/A

galerie
steirische
moderne

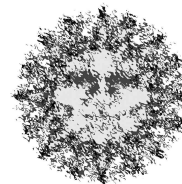
1985 · Mag. Eva Griss · Graz/A



1984 · Ina Meke · Graz/A



1985 · Linea Zesar · Trieste/I



1986 · Sunlight Studio · Hamburg/D

trans  **tours**

1986 · TransTours Travel Agency · Graz/A

Nautilus Yachten 

1987 · Nautilus Yachten · Aprilia Marittima/I

Cafe 
PANORAMA

1988 · Panorama Reisen/Ferienmesse · Graz/A

GALERIE M MOSER
A-8010 Graz, Hans-Sachs-Gasse 14

1986 · Galerie Moser · Graz/A



1987 · Versorgungsregiment 2 · Graz/A

MICHAELA FURLAN
MF
PUBLIC RELATIONS

1988 · MF Public Relations · Graz/A



1987 · Collection d'objets d'art · Nyon/CH



1988 · Dr. Margit Fritz-Schafschetzy · Graz/A

Crusius 

1989 · Crusius Precision Engineering · Graz/A

SONNENREISEN

1989 · Paul Springer jun. · Klagenfurt/A



1991 · Ernst Schmid - Mobiliar verrückt · Graz/A



1992 · ExtraTours Travel Agency · Graz/A



1989 · Trixi Jandresits · Güssing/A



1992 · Galerie Andreas Lendl · Graz/A



1992 · Mag. Manfred Srna · Rach/A



1990 · Atelier Puschnig · Wien/A



1992 · Dr.med.Hedwig Nistl · Graz/A



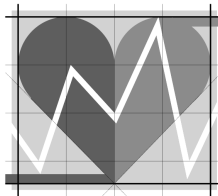
1992 · Advertising technology Ernst Jost · Graz/A

KELLER

1992 · Elle Keller · Graz/A



1994 · Laboratory Dr. Kazerani · Graz/A



1997 · Dr. med. Martin Georg Millauer · Stainz/A



1992 · Dr. med. Hannes Resinger · Dentist · Graz/A



1995 · Palais-Hotel Erzherzog Johann · Graz/A



1997 · Dr. med. Manfred Walzl · Psychiatrist · Graz/A

INGO DENG
SUN TOURS

1993 · Sun Tours · Graz/A



1996 · Restaurant Wintergarten · Graz/A



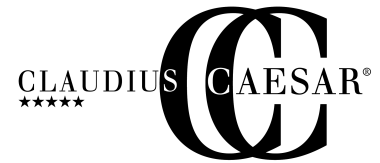
1997 · Ramses · Nightclub Bar Café · Graz/A



1998 · FOKU Studio Aktion · Graz/A



1998 · Stachers Wirtschaft · Graz/A



1998 · Nightclub Claudius Caesar · Graz/A



1998 · Mostra Mercato dell'Antiquariato · Trieste/I



1999 · Globe Finanz · Graz/A



1999 · Ecco Arte Gallery · Graz-Vienna/A

MEDIA
Druck und Papier

1999 · Media Print & Paper · Hamburg/D



1999 · Institute of Pathology · Graz/A



1999 · Musikhaus Friebe · Graz/A



1999 · Alexander Lipetz · Hamburg/D



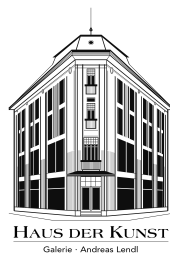
1999 · Dr. med. Helfried Koller · Judenburg/A



1999 · Dr. jur. Werner Supanz · Graz/A



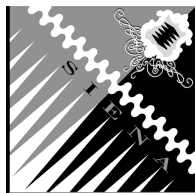
1999 · Circolo letterario · Trieste/I



1999 · Haus der Kunst · Graz/A



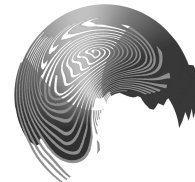
1999 · Institut za Reprografiko · Ljubljana/SL



1992 · Ristorante Siena · Parma/I



2000 · Dr. med. Weiland · Deutschlandsberg/A



2000 · Dott. Mario Weiss · Psychoanalyst · Trieste/I



2000 · Circolo letterario · Trieste/I

PLAYNIGHT

2001 · Playnight · Bar & Nightclub · Graz/A



2001 · Sun Studio · Ljubljana/SL



2001 · Gioielli e Moda Donna Delfina · Trieste/I

Binder
Café
Conditorei

2001 · Café Binder · Graz/A¹⁾



2001 · Megagraf · Ljubljana/SL



2001 · Circolo letterario · Trieste/I



2001 · Galerie am Strich · Vienna/A

LA DOLCE VITA®
NIGHTCLUB

2001 · La Dolce Vita Nightclub · Graz/A



2001 · Kingfisher Aircraft · Vienna/A²⁾

EAU DE STYRIE®

2002 · Eau de Styrie · Gradiscutta di Varmo/I



2002 · Fensterlstubn · Deutschlandsberg/A

KULTUR®

2001 · KultUhr Watches · Vienna/A



2002 · Michael Sprenger Schmuck · Graz/A



2002 · Robert & Daniela Klampfer · Weiz/A

JAMES JOYCE

BLOOMSDAY BREAKFAST
TRIESTE 15 GIUGNO 2002

2002 · Circolo letterario · Trieste/I

KORDON

2002 · DI Gernot Kordon · Architect · Graz/A



2002 · Kurt David Brühl · London/UK



2002 · Kaspar Harnisch · Graz/A



2003 · Soy & Health · Ljubljana/SI

**Kulturhaupt statt
Kulturhauptstadt**

2003 · Kulturhaupt Kaspar Harnisch · Graz/A



2002 · Ristorante Portorose · Trieste/I



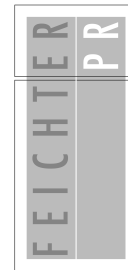
2003 · Dr. med. Werner Schöllauf-Psychiatrist-Bruck/A



2003 · Wiener Advent · Wien/A



2003 · Salzkammergut Advent · Wien/A



2003 · Dr. Franziska Feichter · Graz/A



2003 · Dr. Franziska Feichter · Graz/A

100 Jahre elektrischer Strom in Bruck an der Mur
vis-electrica-bruccensis
100 Jahre elektrischer Strom in Bruck an der Mur

2003 · Stadwerke · Bruck/Mur/A

ATOX

2004 · Amuntec GesmbH · Niklasdorf/A



2004 · Le roi des brigants · Marrakech/MA

Hotel
Triest-
Fontana

2003 · Hotel Triest · Bad Radkersburg/A



2004 · Amuntec GesmbH · Niklasdorf/A



2004 · Kurt David Brühl · London/UK

Cane bello
HUNDESALON

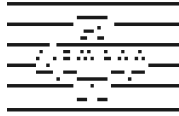
2003 · Cane bello dog saloon · Graz/A

Leinwebers
klassische österreichische
Küche
Establi in Wien, Salzburg, Innsbruck

2004 · Hotel Erzherzog Johann · Graz/A

bahnhof
apotheke

2004 · Bahnhof pharmacy · Graz/A



2004 · Eismann Security · Graz/A



2004 · University Hospital for Neurology · Graz/A



2004 · Ing. Peter Hasenrath · Graz/A



2004 · Goldway jeweler · Graz/A



2004 · Café Lächerli-Huus · Geneve/CH



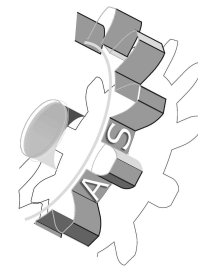
2005 · K. und K. Kunstcafé · Vienna/A



2004 · Tazl - Klassische Moderne · Weiz/A



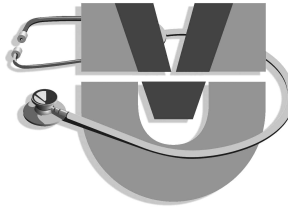
2004 · Volume Therapy Forum · Graz/A



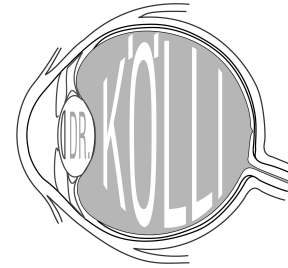
2005 · DI Alexander Strauch · Vienna/A



2005 · Dr.med. Braun de Praun · Graz/A



2005 · Dr.med. Ursula Vockenhuber · Linz/A



2005 · Dr.med. Heimo Kölli · Lannach/A



2005 · Dr.med. Fritz Breier · Dermatologist · Vienna/A



2005 · Exhibition Afrique Noir · Abudja/NG



2005 · Ruefa Reisen · Vienna/A



2005 · Expo Japan · Vienna/A - Aichi/JP



2005 · Frivoles Wien · Vienna/A



2006 · Cujulu Home & Baby · Vienna/A



2006 · France Optique · Issy les Moulineaux/F

klampferdruck
universitätsdruckerei

2006 · Druckerei Klampfer · Weiz/A



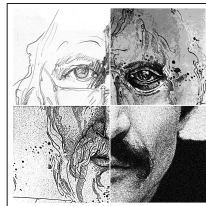
2007 · Arts et Autographes · Paris /F



2006 · Aurélie Tremblay · Pianist · Paris/F

MEKF

2006 · MEKF Partnership of lawyers · Graz/A



2007 · Gregor Traversa · Gross St. Florian/A

Schloß
KASSEGG
St. Gallen in der Steiermark

2006 · Kassegg Clinics · St. Gallen/A

Visions of Beauty

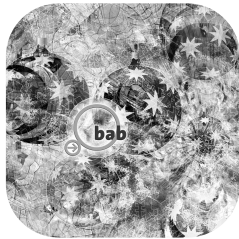
2006 · Dr. med. Braun de Praun · Graz/A



2007 · Ernst Fuchs Bar · Graz/A⁴⁾

WERKSTART  ARBEIT

2007 · Equaltag 2007 · Graz/A



2007 · Christmas bab by Zotter · Graz/A



2008 · Bico Tec · Vienna/A



2007 · Trauma Surgeon · Graz/A

ALEXANDER
SATZ
GEDENKKONZERT

2007 · Alexander Satz Memorial Concert · Graz/A

TRIESTE
JOYCE
BLOOMSDAY 16.05.08

2008 · Circolo letterario · Trieste/I

Kaiserliche
Virginiet

2007 · Peter Fendt · Marktobendorf/D



2008 · Mühlbauer jeweler · Graz/A¹⁾



2009 · Laurent Tremblay · Coux et Bigaroque/F



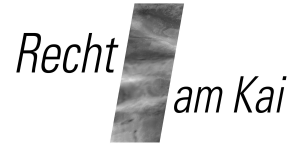
2009 · Land Steiermark FA6A · Graz/A



2009 · ÖSB Consulting · Graz/A



2009 · La Bretagne · Breizh /F



2009 · Partnership of lawyers · Graz/A



2009 · Mazda Europe Catering · Oberursel/D³



2009 · ÖSB Consulting · Graz/A



2009 · Srna Fine Arts · Cormons/I



2009 · Bionik Design · Zurich/CH



2009 · Advertising technology Ernst Jost · Graz/A



2009 · Mag. Andrea Pribitzer · Obdach/A



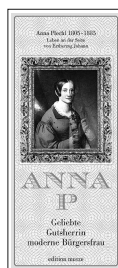
2009 · Giovanna Fabri · Trieste/I



2009 · Circolo letterario · Trieste/I



2009 · Caffè Vino Rosso · Vienna/A



2009 · Edition Musze · Anif/A



2010 · Parken Plus · Graz/A



2010 · Circolo letterario · Trieste/I



2010 · Crown Bar · Venezia/I



2010 · Restauricon · Weißbriach/A



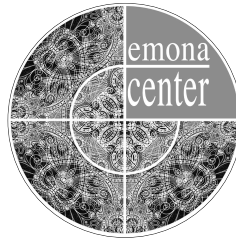
2010 · Mazda Europe Catering · Oberursel/D³



2010 · Palais-Hotel Erzerzog Johann · Graz/A



2011 · CTF · Vienna/Graz/A



2010 · Emona · Vushtrria/XK



2011 · Mazda Europe Catering · Oberursel/D³



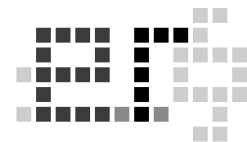
2012 · K&K New Media · Graz/A

JOHANNES
MAYER
VERSICHERUNGEN

2011 · Mayer Versicherungen · Graz/A



2011 · Green Beat Research · Graz/A



2012 · Mag. jur. Elias Resinger · Vienna/A

HAUS DER KUNST

Galerie ■ Andreas Lendl

2012 · Haus der Kunst · Graz/A



2012 · Mazda Europe Catering · Oberursel/D³



2013 · Garage Steinbauerpark · Vienna/A



2012 · Max Kriso · Zettling/A



2013 · Arlberg Gold · Lech/A



2013 · Sandra Liuzzi · Trieste/I



stadtwerk

2012 · Stadtwerk Publishers · Vienna/A



2013 · KHD Druck- und Verlagsgesmbh · Graz/A



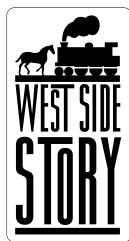
2013 · KHD Druck & Verlags GmbH · Graz/A

reiner schmid architekt

2015 · DI Reiner Schmid · Graz/A



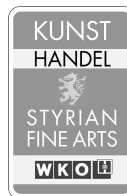
2015 · Süd-West Journal · Stainz/A



2016 · Journal Panorama · Stainz/A



2014 · RBJ · London/UK



2015 · Kunstwelt Mag, Rochus Probst · Graz/A



2017 · Dr. med. Adisa Begić · Premstätten/A

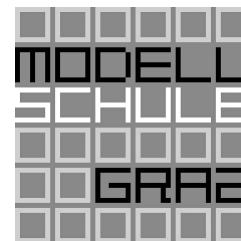


einfach fair parken

2014 · DI Dr. Wolfgang Reichl · Graz/A



2015 · Atelier Le Chai · Coux et Bigarogue/F



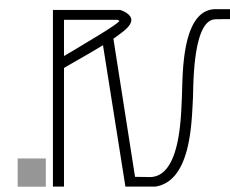
2017 · Modellschule · Graz/A



2017 · Fuchswirt · St. Stefan/Stainz/A



2017 · Café Binder · Graz/A



2018 · Mag.jur. Roberta Sollhart · Graz/A



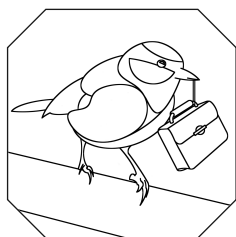
2018 · Matthias Kindler · Graz/A



2018 · Evangelical parish · Judenburg/A



2019 · Faymann Family · Vienna/A



2019 · Eine Meise auf der Reise · Hall/Tirol/A



2019 · Giudecca Eventi · Venezia/I



2019 · ArchPlan · Vienna/A



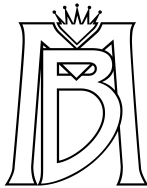
2020 · Fair Parken · Vienna-Graz/A



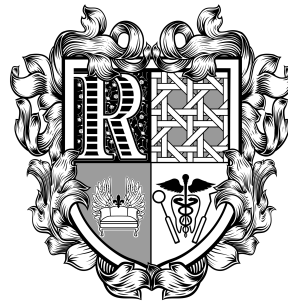
2020 · SKS · Coux et Bigaroque/F



2021 · BokuArt · Vienna/A



2021 · Michaela Buschek · Waidhofen/Ybbs/A



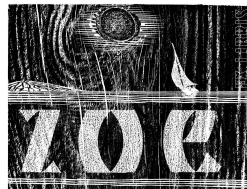
2022 · René Rauschl · Vienna-Graz/A



2022 · Günter Eisenhut · Maxlon/A



2022 · KFZ Gregor · Kainbach/A



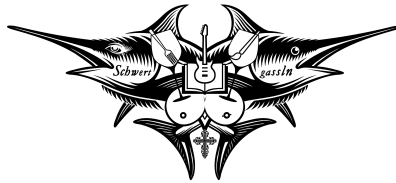
2022 · Mag. Joy Antoni · Vienna/A



2022 · Klaus Jenewein · Hall/Tirol/A



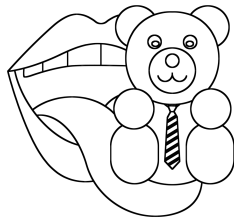
2022 · Dr.med.Erwin Henebichler · Neuberg/Mürz/A



2022 · Schwertgassen Fest · Vienna/A



2023 · Vroni Vranitzky · Vienna/A



2023 · Klaus Jenewein · Hall/Tirol/A



2023 · Sir Aston Cokain · Cambridge/UK



2023 · Gallery 26 · Vienna/A

¹⁾ logo modification

²⁾ in cooperation with Katharina Puschnig, Vienna/A

³⁾ in cooperation with Wolfgang Croce, Mantscha/A

⁴⁾ in cooperation with Prof. Ernst Fuchs, Vienna/A